



The following data has been collected from the U.S. Department of Commerce's economic census of 2002, 1997 and 1992. It provides facts and information about the composition of Hispanic businesses in the United States of America. The Hispanic Chamber of Commerce of Metro Orlando

The economic census has been taken as an integrated program at 5-year intervals since 1967 and the Survey of Business Owners, formerly known as the Survey of Minority-Owned Business Enterprises, was first conducted as a special project in 1969. It was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.

The following tables are excerpts from the 1992, 1997 and 2002 Economic Census, Company Statistics Series, Survey of Business Owners, and include totals for all U.S. businesses, Florida State and the Orlando Metropolitan Statistical Area (Central Florida) comprise of four counties: Lake, Seminole, Osceola and Orange. The Survey of Business Owners defines Hispanic-owned businesses as firms in which Hispanics own 51 percent or more of the stock or equity of the business. Data presented for 2002 was released in the summer of 2006 and it represents the most accurate count of Hispanic-Owned firms in the nation for that year.

For additional information on 2002 numbers, please visit the U.S. Census Bureau (Hispanic-Owned Firms: Survey of Business Owners, ref: SB02-00CS-HISP) at: <http://www.census.gov/csd/sbo/hispanic2002.htm>

Hispanic Business Stats & Facts Hispanic-Owned Firms in the U.S. (segmented by Ethnic background)

UNITED STATES	NUMBER OF FIRMS		2002 (released in 2006)		1997 (released in 2001)		2002 vs. 1997		1992 (released in 1996)		1997 vs. 1992		2002 vs. 1992	
	Type	Number of Firms	%	Number of Firms	%	ABS VAR (# of Firms)	% VAR	Number of Firms	%	ABS VAR (# of Firms)	% VAR	ABS VAR (# of Firms)	% VAR	
	Mexican-owned	701,078	45%	472,033	39%	229,045	49%	N/A	N/A	N/A	N/A	N/A	N/A	
	Puerto Rican-owned	109,475	7%	69,658	6%	39,817	57%	N/A	N/A	N/A	N/A	N/A	N/A	
	Cuban-owned	151,688	10%	125,273	10%	26,415	21%	N/A	N/A	N/A	N/A	N/A	N/A	
	Other	611,223	39%	532,932	44%	78,291	15%	N/A	N/A	N/A	N/A	N/A	N/A	
	TOTAL	1,573,464	100%	1,199,896	100%	373,568	31%	862,605	100%	337,291	39%	710,859	82%	
	REVENUES		2002 (released in 2006)		1997 (released in 2001)		2002 vs. 1997		1992 (released in 1996)		1997 vs. 1992		2002 vs. 1992	
	Type	Revenues (Billion \$)	%	Revenues (Billion \$)	%	ABS VAR (Billion \$)	% VAR	Revenues (Billion \$)	%	ABS VAR (Billion \$)	% VAR	ABS VAR (Billion \$)	% VAR	
	Mexican-owned	96.74	44%	73.71	40%	23.03	31%	N/A	N/A	N/A	N/A	N/A	N/A	
	Puerto Rican-owned	12.34	6%	7.46	4%	4.88	65%	N/A	N/A	N/A	N/A	N/A	N/A	
	Cuban-owned	35.44	16%	26.49	14%	8.95	34%	N/A	N/A	N/A	N/A	N/A	N/A	
	Other	77.41	35%	78.61	42%	(1.20)	-2%	N/A	N/A	N/A	N/A	N/A	N/A	
	TOTAL	221.93	100%	186.27	100%	35.66	19%	76.80	100%	109.47	143%	145.13	189%	

Source: Hispanic-Owned Firms: Survey of Business Owners, 2002, 1997 and 1992. U.S. Census Bureau - Economic Census, U.S. Department of Commerce.

Hispanic Business Stats & Facts
Hispanic-Owned Firms in the State of Florida (segmented by Ethnic background)

FLORIDA	NUMBER OF FIRMS		2002 (released in 2006)		1997 (released in 2001)		2002 vs. 1997		1992 (released in 1996)		1997 vs. 1992		2002 vs. 1992	
	Type	Number of Firms	%	Number of Firms	%	ABS VAR (# of Firms)	% VAR	Number of Firms	%	ABS VAR (# of Firms)	% VAR	ABS VAR (# of Firms)	% VAR	
	Mexican-owned	15,364	6%	9,748	5%	5,616	58%	N/A	N/A	N/A	N/A	N/A	N/A	
	Puerto Rican-owned	24,480	9%	15,421	8%	9,059	59%	N/A	N/A	N/A	N/A	N/A	N/A	
	Cuban-owned	112,994	42%	89,682	46%	23,312	26%	N/A	N/A	N/A	N/A	N/A	N/A	
	Other	113,850	43%	79,051	41%	34,799	44%	N/A	N/A	N/A	N/A	N/A	N/A	
	TOTAL	266,688	100%	193,902	100%	72,786	38%	118,208	100%	75,694	64%	148,480	126%	
	REVENUES		2002 (released in 2006)		1997 (released in 2001)		2002 vs. 1997		1992 (released in 1996)		1997 vs. 1992		2002 vs. 1992	
	Type	Revenues (Billion \$)	%	Revenues (Billion \$)	%	ABS VAR (Billion \$)	% VAR	Revenues (Billion \$)	%	ABS VAR (Billion \$)	% VAR	ABS VAR (Billion \$)	% VAR	
	Mexican-owned	1.78	4%	0.74	2%	1.04	141%	N/A	N/A	N/A	N/A	N/A	N/A	
Puerto Rican-owned	2.13	5%	1.64	5%	0.49	30%	N/A	N/A	N/A	N/A	N/A	N/A		
Cuban-owned	22.40	55%	16.73	47%	5.67	34%	N/A	N/A	N/A	N/A	N/A	N/A		
Other	14.58	36%	16.24	46%	(1.65)	-10%	N/A	N/A	N/A	N/A	N/A	N/A		
TOTAL	40.89	100%	35.35	100%	5.54	16%	16.13	100%	19.22	119%	24.76	154%		

Source: Hispanic-Owned Firms: Survey of Business Owners, 2002, 1997 and 1992. U.S. Census Bureau - Economic Census. U.S. Department of Commerce.

Hispanic Business Stats & Facts
Hispanic-Owned Firms in Central Florida <MSA ORLANDO> (segmented by Ethnic background)

CENTRAL FLORIDA	NUMBER OF FIRMS		2002 (released in 2006)		1997 (released in 2001)		2002 vs. 1997		1992 (released in 1996)		1997 vs. 1992		2002 vs. 1992	
	Type	Number of Firms	%	Number of Firms	%	ABS VAR (# of Firms)	% VAR	Number of Firms	%	ABS VAR (# of Firms)	% VAR	ABS VAR (# of Firms)	% VAR	
	Mexican-owned	1,618	8%	961	9%	657	68%	N/A	N/A	N/A	N/A	N/A	N/A	
	Puerto Rican-owned	4,963	25%	2,429	23%	2,534	104%	N/A	N/A	N/A	N/A	N/A	N/A	
	Cuban-owned	4,537	23%	1,652	16%	2,885	175%	N/A	N/A	N/A	N/A	N/A	N/A	
	Other	8,569	44%	5,499	52%	3,070	56%	N/A	N/A	N/A	N/A	N/A	N/A	
	TOTAL	19,687	100%	10,541	100%	9,146	87%	5,518	100%	5,023	91%	14,169	257%	
	REVENUES		2002 (released in 2006)		1997 (released in 2001)		2002 vs. 1997		1992 (released in 1996)		1997 vs. 1992		2002 vs. 1992	
	Type	Revenues (Billion \$)	%	Revenues (Billion \$)	%	ABS VAR (Billion \$)	% VAR	Revenues (Billion \$)	%	ABS VAR (Billion \$)	% VAR	ABS VAR (Billion \$)	% VAR	
	Mexican-owned	0.26	9%	0.06	6%	0.21	360%	N/A	N/A	N/A	N/A	N/A	N/A	
Puerto Rican-owned	0.36	13%	0.12	12%	0.25	209%	N/A	N/A	N/A	N/A	N/A	N/A		
Cuban-owned	0.75	27%	0.34	36%	0.41	119%	N/A	N/A	N/A	N/A	N/A	N/A		
Other	1.42	51%	0.45	46%	0.98	219%	N/A	N/A	N/A	N/A	N/A	N/A		
TOTAL	2.80	100%	0.96	100%	1.84	191%	0.75	100%	0.21	28%	2.05	272%		

Source: Hispanic-Owned Firms: Survey of Business Owners, 2002, 1997 and 1992. U.S. Census Bureau - Economic Census. U.S. Department of Commerce.

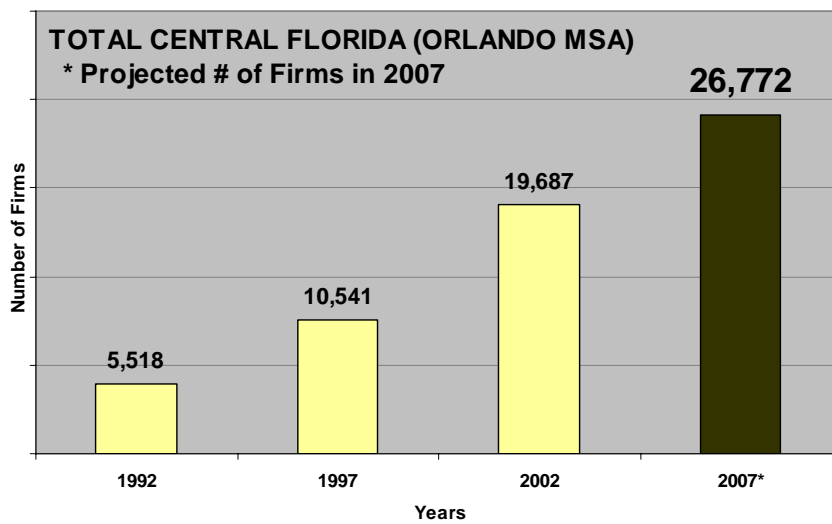
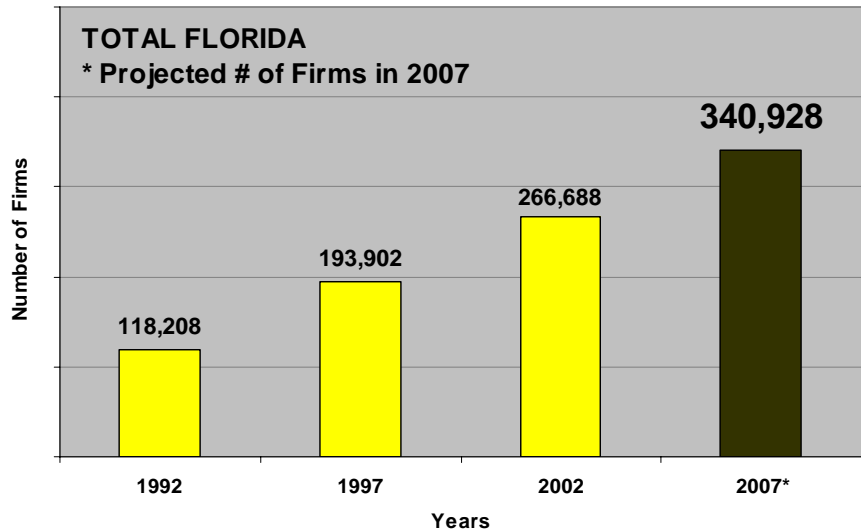
PROJECTIONS FOR 2007

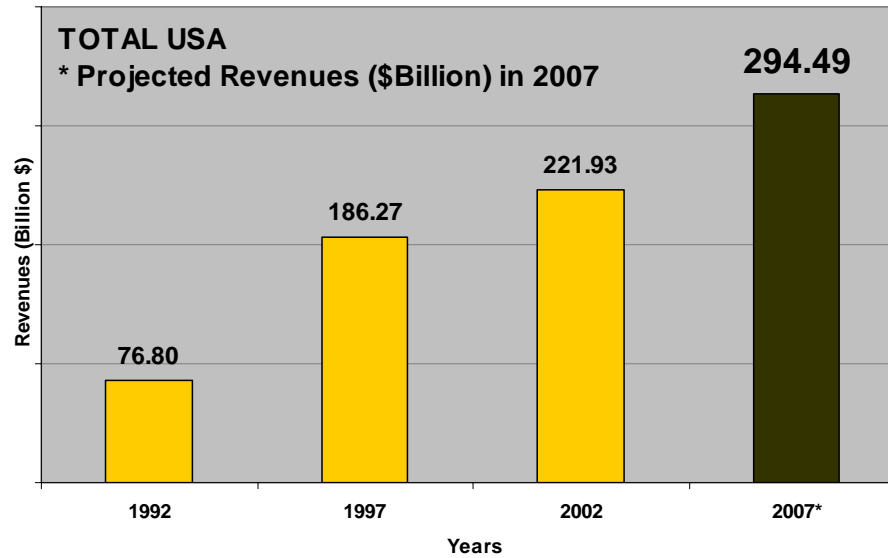
Graphs below show linear projections for Hispanic-Owned firms in year 2007 based on the Hispanic-Owned Firms: Survey of Business Owners, 2002, 1997 and 1992 historic data. Two set of graphs presented below: Number of Hispanic-Owned Firms and Total Revenues (in Billion \$) for national, regional and local. U.S. Census Bureau - Economic Census. U.S. Department of Commerce.



The United States Hispanic Chamber of Commerce (USHCC) estimates that the number of Hispanic-Owned firms in the United States is over 2.5 million in 2008.

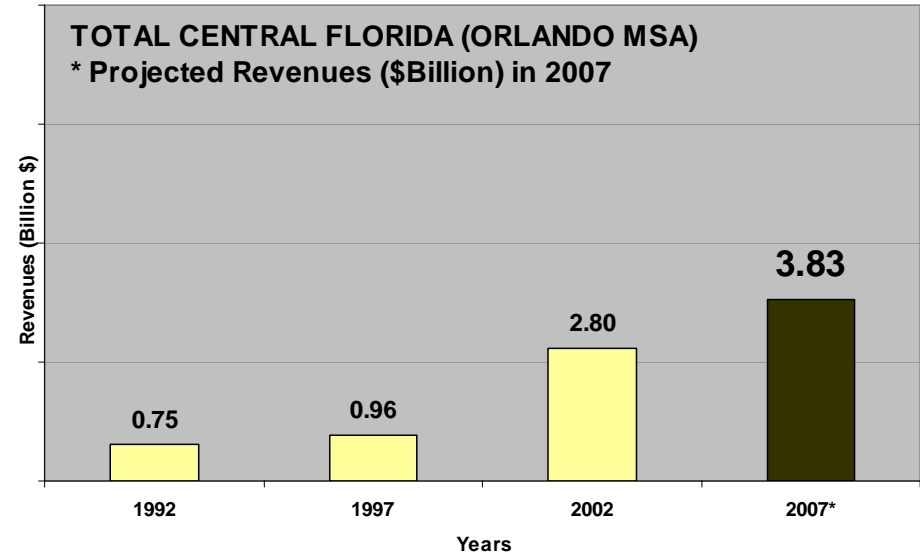
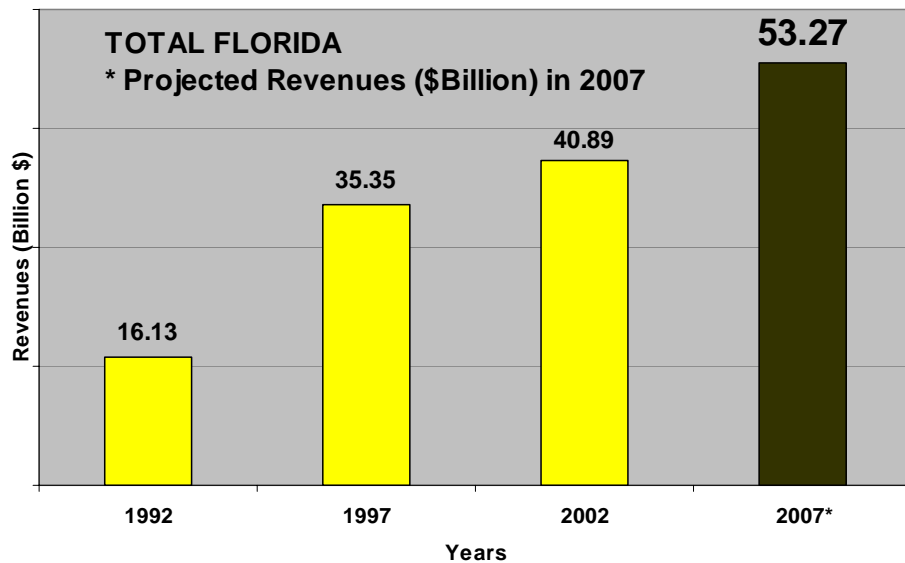
The above number represents over 500,000 additional businesses than the linear projection derived from U.S. Census figures.





The United States Hispanic Chamber of Commerce (USHCC) estimates that the revenues generated by Hispanic-Owned firms in the United States is nearly \$400 Billion in 2008.

Note that the above figure is almost \$100 Billion higher than the linear projection derived from U.S. Census numbers.



For additional information on Hispanic-Owned businesses projected numbers, please contact www.usfcc.com. The mission of the Hispanic Chamber of Commerce of Metro Orlando is to provide leadership and support the economic development of the Hispanic business community of Metro Orlando. For more information, please visit the Hispanic Chamber's web site at www.hispanicchamber.net.