



Hispanic Heritage  
Scholarship Fund  
of Metro Orlando

*"Within our dreams and aspirations  
we find our opportunities"  
- Ebaugh, Sue*

The **Hispanic Heritage Scholarship Fund of Metro Orlando** has been offering opportunities and helping to fulfill dreams since 2001 when we granted our first scholarships to Central Florida students. Since then we have been able to support and strengthen the development of 115 Hispanic students at local universities and colleges. Each one is a story that needs to be told, each one represents a future leader!

The Hispanic Heritage Scholarship Fund of Metro Orlando is pleased to once again host the **10th Annual Hispanic Heritage Scholarship Gala** to celebrate the success of selected Hispanic students and raise funds for future scholarship opportunities. This event is the result of great partnerships that the Fund has solidified through the years with the *Hispanic Chamber of Commerce of Metro Orlando* and many local non-profit organizations, small businesses and major corporations - all united for one common goal: to contribute to the education of young Hispanic students in Metro Orlando.

Central Florida needs a well-trained, well-educated workforce if it is going to continue developing into a first-class region. The Hispanic Heritage Scholarships have opened doors for Central Florida students on their road to a successful future. With *your* support, we can make a difference in that future!

The **Hispanic Heritage Scholarship Gala 2009** will be held on **Saturday, October 24<sup>th</sup>, 2009**. We look forward to seeing you there!

**Lizette Valarino**  
Executive Director  
HHSFMO, Inc.

**Betty Martinez-Lowry**  
Chairperson  
HHSFMO, Inc.

# OVERVIEW

## HISTORICAL BACKGROUND

In 1999, a group of Orange County employees created the Hispanic Heritage Celebration Committee of Orange County. The sole purpose of this committee was to plan and organize activities for Hispanic Heritage month (September 15 - October 15). As a result of the efforts of the Hispanic Heritage Celebration Committee of Orange County to support the local Hispanic community, a partnership with the Hispanic Chamber of Commerce of Central Florida was developed to create and establish the *Hispanic Heritage Scholarship Fund of Metro Orlando*. This fund benefits annual scholarships for Hispanic students at local universities and colleges in the 7-county region of Central Florida.

## THE HISPANIC HERITAGE SCHOLARSHIP GALA

Celebrated every year in October, the Hispanic Heritage Scholarship Gala is the only fundraising event that collects funds for these scholarships. The event is organized by the *Hispanic Heritage Scholarship Fund of Metro Orlando*, incorporated in the State of Florida in 2003 as a 501-c-3 non-profit organization, and implemented by volunteers from the Hispanic Chamber of Commerce of Metro Orlando, various government agencies, and many others who believe in one common goal: preparing the road to success for local Hispanic youths!

To date, we have awarded over \$300,000 to 115 students. With your help, we can do more!

## **SPONSORSHIP OPPORTUNITIES**

### **DOCTORATE DEGREE - \$10,000**

- *Industry exclusive*
- *Company logo on Print and TV advertising*
- *One full page ad in event program*
- *Company logo prominently displayed on event invitations*
- *Company logo prominently displayed during the event*
- *Corporate table of ten people – VIP seating*
- *Opportunity to place promotional give-aways at each dinner setting*
- *Company name in pre and post event press releases*
- *Company name in pre and post write up in Hispanic Chamber newsletter*

### **PhD - \$5,000**

- *Company logo on print advertising*
- *One half-page ad in event program*
- *Company logo on event invitations*
- *Company logo displayed during the event*
- *Corporate table of ten people - VIP seating*
- *Company name in pre and post event press releases*
- *Company name in pre and post write up in Hispanic Chamber newsletter*

### **MASTERS DEGREE - \$2,500**

- *Company name on print advertising*
- *35% discount on program advertising*
- *Company name prominently displayed on event invitation*
- *Company name prominently displayed during the event*
- *Corporate table of ten people*
- *Company name in pre and post write up in Hispanic Chamber newsletter*

### **BACHELOR'S DEGREE - \$1,500**

- *Company logo displayed in event program*
- *35% discount on program advertising*
- *Company name displayed on event invitation*
- *Corporate table of ten people*
- *Company name in pre and post write up in Hispanic Chamber newsletter*

### **CORPORATE TABLE - \$800**

- *Guaranteed seating for ten at the same table*
- *Company name displayed on corporate table at the event*
- *Company name in event program*

**\*\* Individual Tickets are \$50 each \*\***

## **FACTS ABOUT THE HISPANIC HERITAGE SCHOLARSHIP FUND**

- Established in 2000 as a partnership between the Hispanic Chamber of Commerce of Metro Orlando and the Hispanic Heritage Celebration Committee of Orange County.
- Incorporated as a 501-C-3 non-profit organization in the State of Florida in 2003.
- It has provided \$319,500 to help 115 students in the local Hispanic community.
- Students are selected by a volunteer committee, based on grade point average and financial need.
- Many community-based organizations have participated in this event by contributing to its fundraising efforts: *Hispanic Chamber of Commerce of Metro Orlando, Hispanic Professional and Businesswomen's Association, Hispanic Business Initiative Fund, the National Association of Hispanic MBA's, the Association of Latino Professionals in Finance and Accounting, and many others.*
- Major sponsors have included *Walt Disney World, Orlando Magic, Florida Hospital, Banco Popular, State Farm Insurance, Orlando Health, Embarq, Winn Dixie, and Blue Cross Blue Shield of Florida.*

### **GET INVOLVED AND SUPPORT THIS GREAT INITIATIVE!**

Your Sponsorship Will Make a Difference in Central Florida's Future!

#### **SAVE THE DATE!**

Saturday, October 24th, 2009  
6:30 p.m.

For more information, please contact:

Lizette Valarino

315 E. Robinson Street, Suite #465

Orlando, FL 32801

Phone: 407.234.7364

Email: [HHSFMO@aol.com](mailto:HHSFMO@aol.com)

**HISPANIC HERITAGE SCHOLARSHIP FUND OF METRO ORLANDO**

315 E. Robinson Street • Suite #465 • Orlando, Florida 32801 • Phone: 407.234-7364



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## COMMITMENT SHEET

**YES, SIGN ME UP!** I wish to participate in the 2009 Hispanic Heritage Scholarship Gala and will commit at the following level:

- \_\_\_\_\_ **Doctorate Degree - \$10,000**  
\_\_\_\_\_ **PhD - \$5,000**  
\_\_\_\_\_ **Master's Degree - \$2,500**  
\_\_\_\_\_ **Bachelor's Degree - \$1,500**  
\_\_\_\_\_ **CORPORATE TABLE - \$800 (seats 10 guests)**

**YES, SIGN ME UP!** I wish to participate in the 2009 Hispanic Heritage Scholarship Gala and will purchase tickets for the event (\$50 per person).

I WOULD LIKE TO PURCHASE \_\_\_\_\_ TICKETS / \$50 EACH

I cannot participate this year, but would like to make a contribution:  
\$\_\_\_\_\_ .

I cannot participate this year, but send me information for next year's event.

**PLEASE RETURN THIS FORM TO:**

Lizette Valarino  
315 E. Robinson Street, Suite #465  
Orlando, FL 32801  
Email: HHSFMO@aol.com